

H.E. Mr. Moulay Hafid El Alamy

Minister of Industry, Trade, Investment and the Digital Economy, Morocco

Moulay Hafid Elalamy was born on January 13, 1960 in Marrakech, Morocco.

M. Elalamy Graduated from the University of Sherbrooke in information systems, he began his career in Canada as a Senior Advisor to the Ministry of Finance of Québec before joining Saint - Maurice, a Canadian insurance company, where he served as Director of Information Systems.

When he got back to Morocco Moulay Hafid Elalamy was appointed as CEO of the African Insurance Company, a subsidiary of ONA Group. In 1995, he created the SAHAM Group, key operator in service professions. Ten years later, Moulay Hafid Elalamy became CEO of CNIA Assurance due to its acquisition by SAHAM Group.

As a high regarded personality in the Moroccan economic and social world, Moulay Hafid Elalamy was President of the Moroccan employers, the General Confederation of Moroccan Enterprises from 2006 to 2009.

Before he was appointed Minister of Industry, Trade, Investment and the Digital Economy in the new Moroccan government Benkirane II in 2013, Moulay Hafid Elalamy was President and Founder of SAHAM Group, a leading Moroccan holding involved in the areas of Finance, Offshoring and Health. M. Elalamy was leading the CGEM where he undertook major reforms. Moulay Hafid Elalamy is part of a new generation of leaders: He holds a blog "to express his opinions and share his thoughts with the Internet Community" and is one of the most read Moroccan bloggers.